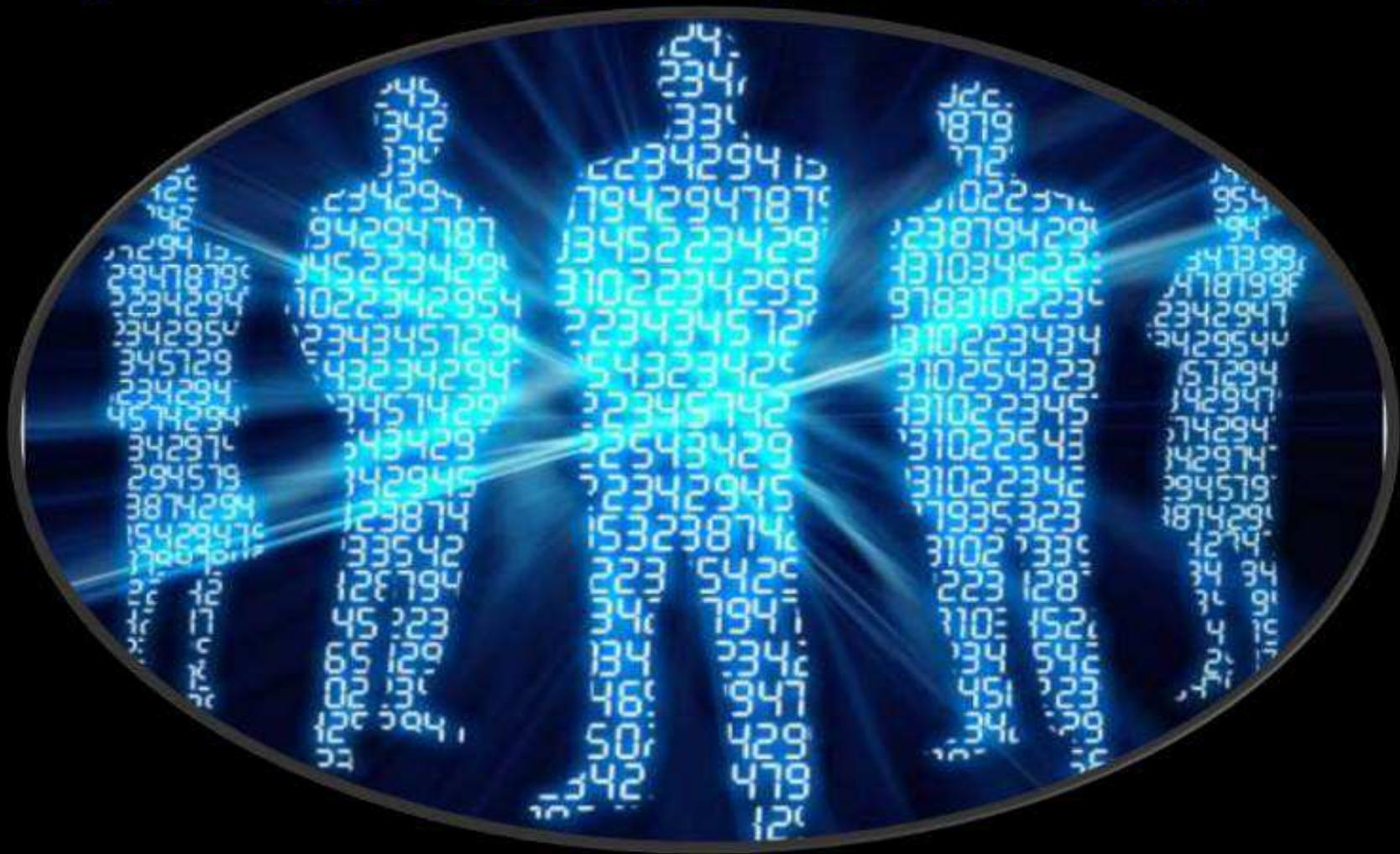


# *Think Success*

## *Body Language Impact Program* <sup>TM</sup>



Body Language  
Company

# The Body Language Impact Program

## Are you tired of not getting the results you want – do you want more?

Few people are aware of how they come across to others and are unaware of the positive or negative impact their body language is having on their life or business. They can sabotage themselves without even realizing it, and miss vital non-verbal signals from others that could seal a positive negotiation. Research shows that 60% to as much as 90% of your message is communicated via your body language. However, only a few people are consciously aware of the actual meanings and interpretations of gestures in order to use this knowledge effectively in their lives.

## What Does Your Body Language Say About You?

The body language impact program helps you develop conscious, powerful, relationship building communication, learning relationship, career and business enhancing skills to maximize personal and professional potential through awareness, constructive feedback, support and guidance, via the following process:

### Overview of Program

- A Personal Analysis/assessment of your body language/communication (in person at your premises\* or via video (maximum 2 hours)
- A Personal Assessment Report prepared from the analysis
- 1:1 Executive Body Language Coaching – analysis review, recommendations with new techniques to maximize your potential
- 1:1 Executive Body Language Coaching – develop your skills to increase your Personal Impact and Effectiveness

The purpose of the program is to positively assess you or your staff members body language and communication in a meeting, pitch, presentation or when working with staff or clients. This brings the positive and weak areas of communication into full awareness to tweak the weaknesses and expand the positive aspects, alongside learning new techniques and skills to increase effectiveness personally and professionally.

### Key Objectives

- to enhance your personal presentation
- to heighten your communication, interview and negotiation skills
- to increase your positive influence and build greater trust and rapport with others
- to increase your confidence and conscious awareness of own your personal impact
- to improve your perception, observation and assessment to read and relate well with others
- to maximize your results to get ahead and gain the edge personally and professionally

*"The clarity & focus I have gained along with the self confidence has been invaluable"*

**C.Harris - Producer, BBC Documentaries, UK**

**Are You Ready to Maximise Your Personal Impact - Are You Prepared to Take Action?**





## What's in it for me?



- Gain greater self confidence and self belief
- Increase enjoyment and effectiveness in your role
- Improve relationships personally and professionally
- Effectively overcome difficult situations and manage difficult people
- Increase tangible outcomes ie. improve your sales, career and business results

*"I want to give you a big THANK YOU for the Body Language Critique that you did for me. Not only was the critique detailed and insightful... you have given me some very valuable tools and practical tips on how I can improve the impact of my presentations.*



*I had no idea how powerful body language is in everyday communication. Since applying the suggestions you gave me, my presentations have been much more impact-full and successful. **It was definitely worth the investment.** Thanks again"*

**M. Windust - Director Mastermind Business Solutions Ltd**

## ARE YOU READY TO MAXIMISE YOUR PERSONAL IMPACT?

- |                     |                                       |
|---------------------|---------------------------------------|
| READ OTHERS         | - BE AHEAD OF THE GAME                |
| GET THE EDGE        | - INCREASE SALES & BUSINESS PROSPECTS |
| BE THE INFLUENCER   | - MAXIMISE YOUR IMPACT IN LIFE        |
| INCREASE CONFIDENCE | - COMMAND RESPECT IN ANY SITUATION    |

We've found our client's needs vary considerably from a one off program, to an ongoing relationship, where coaching and training is incorporated into the company as part of the business and personal development program with staff. Ongoing work is a great option to elevate positive outcomes, and business needs are discussed at each phase to ensure win/win outcomes are achieved.



We are based in Auckland, New Zealand and run training, coaching and speaking engagements throughout Australasia, Europe, USA and the UK. After an initial assessment either in person or via video, phone or skype coaching is available worldwide. Bookings are usually made 6 weeks in advance of assessments due to high demand for this program. A wide range of references are available on request.

(\*Travel costs apply for ex-Auckland based companies) [Click Here](#)

## ARE YOU READY TO TAKE ACTION?

Contact Us: <mailto:impact@thebodylanguagecompany.com>

The Body Language Company at Think Success Ltd  
www.thebodylanguagecompany.com



**SUZANNE MASEFIELD** – Body Language Specialist, Founder of The Body Language Company at Think Success Ltd



Body Language Analyst for TVNZ, 7 Sharp and The Herald on Sunday national newspaper, Suzanne is a body mind analyst AIBMA (body language specialist), micro-expressions trainer, clinical hypnotherapist, counsellor, writer, presenter, trainer and executive coach. With more than 18 years' experience as an empowerment facilitator, she inspires authentic leadership worldwide.

A specialist in body language and stress management, she facilitates training courses for businesses to maximise engagement, increase personal impact and generate core level success, alongside 1:1 Body Language Critiquing, Presentation and Executive Coaching.

Suzanne's body language expertise have been employed by many of today's leading companies to help them gain the edge in today's competitive market. Working with security and surveillance teams at Sky City Casino alongside many leading companies to assist Sales Teams, HR, Recruitment, Hospitality, Education and Retail businesses, elevating Conscious Communication with Body Language 4 Success and Micro-Expressions training and conference speaking to maximise business potential.

Suzanne works alongside mainstream media to report on key figures, and was TVNZ's 'go to' analyst during the last elections. A feature writer for several magazines and co-author of #No.1 best-selling book 'Align, Expand, Succeed' and '101 Ways to Enhance Your Career', she loves assisting people develop confidence and conscious communication to excel in life.

"Since your coaching and training, I have made substantial changes and seen amazing results that have helped me to grow as a person, and a leader. These changes have been rewarded, as I've just been given a new role – high profile, huge responsibility and extremely challenging.

***Rosie Cree - Senior Service Design & Development Specialist at Telecom***



***The Body Language Company at Think Success Ltd***

For further details on keynotes, courses and 1:1 coaching contact Suzanne [www.thebodylanguagecompany.com](http://www.thebodylanguagecompany.com)



## A few companies we have worked with:

### AIR NEW ZEALAND - Ian Lee - Strategic Manager

"Suzanne's success is founded on her uncanny ability to very quickly connect and understand people she meets. Learning these skills in her courses is invaluable to really get ahead in any business or social setting."



### DATACOM CONNECT – AUSTRALIA - S Tomasoni - General Manager

"We have been working with Suzanne for over a year now and looking back I can clearly see how far we have come in this time, thanks to the encouragement and support of Suzanne in so many ways, professionally and personally. I highly recommend Suzanne from The Body Language Company at Think Success."

### BBC- BRITISH BROADCASTING CORPORATION – UK - C Harris – Producer

"The confidence & focus I have gained has been invaluable".

### SKYCITY CASINO - N Dubery - Learning & Development Executive

"From my very first interaction with Suzanne I knew SKYCITY had hit gold!  
Suzanne has an incredible ability to transform and motivate people to achieve their best.  
Her skills, knowledge, speaking and training add huge value to a company and society as a whole".

### GEN-I – AUCKLAND - Engineers, Team Leaders & Managers

"General opinion from our team was "well worth it"  
I particularly appreciated that it wasn't left as washy 'find a way to', and instead provided specific examples on how to implement the techniques. It was an interesting and very productive session with some simple techniques to overcome stress. Suzanne's presentation was educational! - Can we please have her back?"

### HONGKONG & SHANGHAI BANKING CORPORATION LIMITED (HSBC) - C Lee - Senior Manager

"It was really great working with Suzanne. I was a bit skeptical about what could be achieved, but I chose to give it a go anyway. Now, I realise only the sky is the limit, this has been a great discovery for me. I really appreciate all your assistance it has helped me dramatically to uncover myself more and be more productive in business as well."